



EasyDNA[®]

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MYREWARDS@TELSTRA

EasyDNA Collaborates with Telstra MyRewards, Providing 10%OFF on All-In-One Self-Discovery Package

EasyDNA, a leader in comprehensive DNA testing solutions, proudly announces its new corporate customer staff rewards program.

Commencing with MYREWARDS@TELSTRA, our corporate customer staff rewards program offers Telstra employees exclusive offers and discounts. Including a 10% discount on EasyDNA's acclaimed All-In-One Self-Discovery Package.

Telstra MyRewards members now have the unique opportunity to explore their ancestral origins, uncover health predispositions, and make informed life decisions through advanced DNA testing. This initiative aligns with EasyDNA's mission to make genetic insights accessible and understandable to a broader audience.

"The collaboration with Telstra MyRewards reflects our commitment to bringing the advances in genetic science within reach," said Kevin Camilleri, CEO of EasyDNA. "Empowering individuals seeking knowledge about themselves through their genetics."

For more information about this exciting collaboration and the exclusive benefits for Telstra MyRewards members, visit Telstra.myrewards.com.au or easydna.com.au.



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About Telstra Myrewards

Telstra My Rewards is a staff loyalty program offered by Telstra, an Australian telecommunications company. It provides benefits and perks to Telstra employees as a way to thank them for their loyalty. Members of the program can earn points through various interactions and purchases with Telstra, such as paying bills or upgrading services. These points can then be redeemed for discounts on products and services, entertainment options, and other exclusive offers. The program aims to enhance customer satisfaction and foster long-term relationships with Telstra's user base.



EasyDNA®

About EasyDNA

EasyDNA Australia is a leading DNA testing company, specializing in comprehensive and accessible genetic testing solutions. With a focus on accuracy and privacy, their user-friendly platform offers services ranging from paternity and ancestry testing to health insights. Backed by advanced laboratories, EasyDNA Australia provides reliable results for individuals seeking genetic knowledge.

